

# floorte<sup>®</sup> **PRO**

THE PROOF IS IN THE PRO.™

**WATERPROOF. PETPROOF. WORRYPROOF.**



## **PRO TIP**

Floorté PRO is 100% waterproof, durable and easy to maintain. Offered in an extensive palette of breathtaking visuals, Floorté PRO gives you expected dependability engineered for higher performance and high style.



## RELIABLE PERFORMANCE

Denser. Harder. Stronger. Floorté PRO is the next level of resilient flooring, offering enhanced dimensional stability, reducing expansion and contraction from direct sunlight exposure, minimizing telegraphing from subfloor imperfections and resisting impact. The proof is in the PRO.



### STATIC LOAD: FLOORTÉ PRO VS. COMPETITION

Floorté Pro will withstand pressure from items such as high heels and heavy furniture.



### WATERPROOF

Engineered to be 100% waterproof for a high performing, beautiful floor.



### TELEGRAPHING

Floorté Pro can be installed over existing subfloors, even those with minor imperfections that would normally cause telegraphing issues with traditional LVT.



### DIMENSIONAL STABILITY

For areas with intense direct sunlight up to 180 degrees, there will be reduced expansion and contraction.



## A LOOK UNDER THE SURFACE OF FLOORTÉ PRO







THE LOOK AND FEEL OF  
**NATURAL MATERIALS,**  
ENGINEERED WITH THE  
**PROVEN PERFORMANCE**  
OF FLOORTÉ PRO

## VISUALS

### EMBOSSED IN REGISTER:

Floorté PRO's 7 Series features sophisticated oversized planks capturing the look and feel of natural hardwood with dramatic enhanced bevels and realistic embossed in register HD visuals that range from white oaks to rustic pines.

### FLOORTÉ PRO'S 7 SERIES TILE

Enjoy the beauty of a traditional tile aesthetic with Floorté PRO's 7 Series tile. Dramatic enhanced bevels feature visual grout for a quick installation that doesn't require traditional grout, making it easier than ever to install and maintain.



## HERE'S A BREAKDOWN OF HOW **PRO** WORKS FOR YOU:

### 7 SERIES PLANK

100% WATERPROOF	✓
ENHANCED DURABILITY	✓
MINIMAL SUBFLOOR PREP	✓
MINIMIZED TELEGRAPHING	✓
IMPROVED DIMENSIONAL STABILITY	✓
12 MIL WEAR LAYER	
20 MIL WEAR LAYER	✓
ARMOURBEAD™ FINISH	
SCUFRESIST® PLATINUM FINISH	✓
CLICK INSTALLATION	✓
SOFT SILENCE ATTACHED PAD	✓
EMBOSSSED IN REGISTER VISUALS	✓
LACQUER BEVELS	✓
9" x 59"	

### PRO TIP

When shopping for new flooring, it isn't necessarily about choosing the "best" product available. It's about choosing the right product for your life - one that makes sense for your space. Factors like design, lifestyle and budget all come into play.

